

*Transforming the Outdoor Living Experience®*

# 2024 Photo Contest

## 2024 Photo Contest Submission Guide

2024 DSI Transforming the Outdoor Living Experience® Photo Contest  
Ends October 18, 2023

Winners will be announced starting in November. By submitting an entry, each contestant agrees to the rules of the contest and states they are 18 years of age or older.

### **Who Can Enter:**

Anyone age 18 years or older. DSI employees and Independent Reps are not eligible.

### **What to Enter:**

Photos of projects using DSI products including Aluminum Columns, Gates, Fencing, Railing, Screen Room Enclosures, accessories, and custom products. Photos can include interior, exterior, residential, or commercial projects. We would encourage you to take multiple photos from different angles and at various times of day to secure the most interesting and unique shots. Photos previously submitted to DSI are not eligible.

### **How to Enter:**

[Click Here](#) to upload photos. A list of the Entry Fields can be found at the end of this Guide.



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## Prizes:

**Best Overall Photo:** (1) \$500 Gift Card Winner.

All valid entries will be considered. The winner is not eligible to win additional Main and Bonus Category prizes.

**Main Categories:** (1) \$250 Gift Card Winner and (2) \$125 Gift Card Finalists per Category.

Contestants can choose the category to enter their photos at the time of entry. If a category is not chosen, DSI will determine the category.

- Columns (Aluminum)
- Gates (Railing and Fencing – Aluminum Frame, Cantilever, Large Entry, and Walk)
- Fencing (CourtYard®, Regis®, Cable Fence, Equipment Enclosures, Polyvinyl, and PolyRail®)
- Railing (Westbury® and PolyRail®)

**Bonus Categories:** (1) \$100 Gift Card Winner per Category.

Non-winning photos from the Main Categories. DSI will assign photos to these categories.

- Lifestyle
  - Your outdoor living space: Incorporate elements such as your favorite deck chair, your pool, or the landscaping in your yard
  - How you use your DSI product: Do you relax with a book on your back porch by your railing? Do you set your drink on your Drink Rail while you enjoy your back yard scenery? Do your children enjoy playing on the swing set by the Privacy Fence?
  - People and/or Pets near DSI Products (Model Release Required for people)
- Accessories (DrinkRail, ADA Handrail, Magena Star® LED Lighting, etc.)
- Seasons or Holiday Décor (Photos that display DSI Products in spring, summer, fall, winter or Holiday Décor on or near DSI Products)
- Before and after transformations
- Custom

**People's Choice:** (1) \$250 Gift Card Winner.

A chance for the public to vote for their favorite entry! All winners and Honorable Mentions will be in the running for this special accolade.

**Producers' Choice:** (1) \$250 Gift Card Winner.

Will be decided by the dedicated team at DSI who manufacture our products. All production workers across DSI plant locations will vote for their favorite photo from all winners and Honorable Mentions.



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**Entry Prize:** (1) DSI Cooler Bag.

One Entry Prize per participant, while supplies last. Photo submission(s) must be usable and adhere to all contest rules.

**Random Entry Drawings:** \$50 Gift Cards

Number of random drawings will be determined by number of entries.

### **Required Photo Specifications:**

- The longer side of your photo must be a minimum of 1,000 pixels and should not be resized or compressed from the original photo. There are no maximum resolution requirements.
- Accepted file formats are .jpg, .jpeg, .png, and heic file formats. See [this](#) page for a full list of accepted Raw file formats.
- Photos must be unaltered. Ineligible photo manipulation includes filters, watermarks, or other added text, HDR, panoramas, greyscale, etc. However, adjustments such as cropping, exposure, and minor color correction are acceptable.

### **Judging:**

- Judging will be conducted by a panel of DSI employees.
- DSI will notify the winners via contact information provided at the time of entry.
- Winners will be posted on the DSI web site and social media within 90 days of the end of the contest. Non-winning photos may also be posted. Winners will be responsible for paying any taxes they may owe for prizes won.

### **Terms and Conditions:**

- The submitter must own the rights to all photos being entered into the contest. At the time of entry, a completed release form granting DSI publication and distribution rights of any submitted photos will be required.
- If the photo contains a person, you must provide a completed model release form from the subject or the subject's guardian (in the case of a minor). Forms available [LINK](#).
- Photos must feature at least one DSI product listed in the Main Categories section.
- An individual photo can only be entered in one Main Category.
- The same photo cannot win more than one award. (Excluding People's Choice and Producers' Choice.) The highest-ranking award will be used.
- Photos received from builders or contractors will be credited, if used for promotional purposes on social media. (Examples: Photo courtesy of ABC Company; Photo courtesy of John Smith Builders). Company name must accompany the submitted photo.
- Category prizes may not be awarded if less than five entries are received.



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**Release of Liability:**

All submitters release DSI and its affiliates, subsidiaries, officers, directors, agents, and employees, and all others associated with the development and execution of this Contest, from any and all liability with respect to, or in any way arising from, this Contest, and/or use of the prizes, including liability for personal injury. DSI is not responsible for printing, production, or typographical errors or omissions, or other similar errors or omissions.

By submitting your photos and entering the Contest, you certify that you have read all of the Official Contest Rules and accept and agree to be bound by these rules and the decisions of DSI, which shall be final, binding, and conclusive on all matters. All entries and photographs become the exclusive property of DSI and will not be returned or acknowledged.

**Privacy Policy:**

All personal information received from this promotion will only be used by DSI. DSI does not share personal information with any outside company.



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## Entry Fields:

Below are the entry fields to help aid in the submission process.

- First and Last Name (Required)
- Business Name (if applicable)
- Email Address (Required)
- UPS Shipping Address (to receive entry gift, No PO Box please)
- Images: Multiple images can be uploaded at the same time for a single Category. Please use the Add button (located after the image upload field on the form) to enter additional images in other Categories.
  - Image Category
  - Description of Images/Project (Product type, color, etc.)
  - Image Upload
- Are you the photographer of the photo(s) submitted (Required) Y/N
- Where did you purchase your DSI Product (please provide name and location) (Required)
- Who installed your DSI Product (please provide name and location)
- Optional: Please list links to any social media profiles that you would like us to link to on Facebook, Instagram, LinkedIn, and YouTube
- Photo Release Terms
- Model Release (if applicable)
- Optional Testimonial (written or video)



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